



GACHA SOLUTIONS 2010

September 22-24, 2010
Atlanta, Georgia

GACHA Solutions Conference 2010 is the premier conference for payments related vendors. It is the most cost effective way for YOU to reach the maximum number of decision makers in the shortest period of time with the lowest dollar investment.

This conference has reached record numbers of attendance in the last two years!

Space at this conference is limited to a maximum of 30 exhibitors, so please return your registration form and information as soon as possible. GACHA regrets that we cannot hold exhibit space unless your PAYMENT accompanies your registration form.

For additional information, please email Jessica Rios at jrios@GACHA.org.

Who are we?

Your electronic payments solution, Georgia Automated Clearing House Association (GACHA), is a Regional Payments Association that represents its members as a direct member of the National Automated Clearing House Association (NACHA). GACHA is a not-for-profit trade association whose main membership includes over 370 banks, credit unions, software vendors, payment processors and corporations. GACHA provides interpretation and operational support in reference to the NACHA Operating Rules. GACHA also provides marketing support and guidance, payments system education, consulting, audits and publication sales.

About this Event

GACHA – Georgia ACH Association (GACHA.org) will hold its 10th annual conference September 22-24, 2010 at the Hilton Atlanta Marietta Hotel– Marietta, Georgia. The payments industry is faced with a rapidly changing and evolving environment. By attending **Solutions 2010**, you can ensure that you continue to keep pace with the shifting landscape and remain current with the latest trends and topics. At **Solutions 2010**, you will get practical information with benefits you can realize immediately. Don't miss this opportunity to get the most timely information on the latest advances and best business practices.

Join us for the 10th annual **GACHA Payments Conference** and learn about the latest applications and initiatives that can positively impact every department of your organization. Our speakers are drawn from a broad range of experts from the top authorities of the payments industry that are implementing and growing electronic payment programs of all types. You will have the opportunity to attend a mix of general and concurrent sessions and network with presenters, colleagues and vendors from corporations, government agencies and financial institutions. Our registration fees are structured to encourage our member institutions to send multiple attendees.

How many organizations will be participating in the conference?

We expect between 250 and 300 people. They will be from well over 200 banks, credit unions and other financial institutions from the southeast and around the United States. To download last year's list of attendees please go to this link: http://www.gachasolutions.org/2009_gacha_attendees.pdf

Conference Hotel

Hilton Atlanta Marietta Hotel & Conference Center

Enchanting, Historic, Memorable...From the moment you enter the marble floor lobby with rich mahogany pillars, you will realize you are someplace special. Located at 500 Powder Springs Street, Marietta, GA 30064, the hotel is approximately 15 miles from the CNN Center, Turner Field and the Coca-Cola Headquarters, as well as 22 miles from Six Flags, and 2 miles from the White Water Theme Park. The appeal of the Hilton Atlanta/Marietta Hotel & Conference Center lies not only with its proximity to Atlanta but also in its separation from it. Guests experience the excitement of Atlanta or the warmth of a small southern town. Nestled in the heart of one of Atlanta's favorite communities, the Hilton Atlanta/Marietta Hotel & Conference Center provides an experience tailored to both corporate and leisure travelers. The conference rate is \$149. For reservations, please call 1-888-685-2500. Our group code is **GAC**.



Exhibitors & Sponsor Registration

- **Conference Exhibitor - \$750 (After August 20, 2010 exhibit fee increases to \$1,000)**
 - Booth Space for table top display includes 6-ft table, trash can, and chair
 - One complimentary conference registration (a \$350 value) which includes entry to all conference educational sessions, meals as well as reception.
 - Food and beverage will be served in the exhibit hall
 - All general sessions will be held in the exhibit hall
 - Wireless Internet will be provided in the exhibit hall
 - List of attendees sent via e-mail 2 weeks before event in Excel sheet
 - Option to award prizes during closing session
 - Opportunity to meet with decision makers in the financial services industry
 - Opportunity to introduce your services in short open mic general session format
 - Additional vendor attendees are available for the price of \$350 each.

Sponsorship Opportunities

□ Welcome Reception	Wednesday, September 22	\$ 1,000
□ Continental Breakfast	Thursday, September 23	\$ 2,000
□ Morning Break	Thursday, September 23	\$ 750
□ Lunch	Thursday, September 23	\$ 3,000
□ Afternoon Break	Thursday, September 23	\$ 750
□ Evening Reception	Thursday, September 23	\$ 2,500
□ AAP Breakfast	Friday, September 24	\$ 1,500
□ Continental Breakfast	Friday, September 24	\$ 2,000
□ Morning Break	Friday, September 24	\$ 750
□ Lunch	Friday, September 24	\$ 3,000
□ Conference Bags	GACHA supplies bags w/ name & logo	\$ 3,500
□ Name Badge Wallets	GACHA supplies with your name/logo	\$ 2,500

The Sponsor/Exhibitor Fact Sheet - We believe that you, the Exhibitor, are vital to the success of our conference. One way we express our appreciation is by publishing a Sponsor/Exhibitor Fact Sheet and making it available in the conference packet. If you plan to exhibit, or are not exhibiting but sponsoring an event, please return an electronic document of 100 words or less (we reserve the right to edit for length) headed by company name, mailing address, phone and fax numbers, with a paragraph containing a BRIEF description of your services. Please return this information along with your completed registration materials (e-mail to: GACHA@prodev.com). Only exhibitors and sponsors are eligible for inclusion -- not attending vendors. *Information must be received by August 20, 2010. Give a brief description of your company/product as well as your company's URL so we can provide a link to your web page from ours.*

CANCELLATIONS / SUBSTITUTIONS / REFUNDS –

If you plan to have two or more people attend for only part of the conference and substitute others for the balance of the conference, you must pay registration fees for the additional people -- registration fees are not transferable mid-conference. Requests for refunds will be honored only if notification of cancellation is received in writing (fax or mail) by August 27, 2010. Registrants who fail to cancel will not be refunded the registration fee. A \$50.00 administrative fee will be charged for all cancellations. No refunds will be honored after the conference. Substitutions may be made if registrants cannot attend. Please notify GACHA of substitutions by telephone 678-384-9791, fax 812-339-0138 or e-mail gacha@prodev.com. Approximately two weeks before the conference, GACHA will send each EXHIBITOR/SPONSOR (BUT NOT ATTENDING VENDORS) a current list of conference registrants. No refunds will be made to Exhibitors/Sponsors who cancel after that time. Space is limited; we suggest that you register as soon as possible. We are recommending Business Casual dress for the conference.

company information

Company Name: _____
(This is how your company's name will appear in all publications and signage.)

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email Address: _____

attendee information

Company Name _____

(Please use business card if all information below is included; if name for badge is different please note.)

Attendee #1: Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email Address: _____

(One attendee included with exhibit registration fee)

Attendee #2: Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email Address: _____

One Additional Company Representative \$350

Attendee #3: Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email Address: _____

Two Additional Company Representatives, both \$325

Three or More Additional Company Representatives, all representatives \$300 each. IN ORDER TO RECEIVE PRICE STRUCTURE, ALL ATTENDEES MUST SIGN UP AT SAME TIME. Please attach additional copies of this form.

payment information

Method of Payment:

ACH Payment Check (payable to GACHA) Credit Card*

AMOUNT: _____ Account #: _____

Card Type (credit card only) Visa MasterCard AMEX

Exp Date (credit card only) _____

RTN # (ACH only) _____

Account Type (ACH only): DDA (checking) GL SAV

Signature: _____

*A 4% Convenience Charge Will be Applied to All Credit Card Payments

Instructions: Please return this form (pages 3 & 4), your paragraph for the Fact Sheet, company logo & check payable to:

GACHA
3250 Riverwood Parkway,
Suite 150
Atlanta, GA 30339

Fax Registrations to
812-339-0138
Federal ID#: 58-1696397